

Ads In A Box Generator Installation And User Manual

Unadvertised Bonus

Download This Free Desktop Software to Grab Your Exit Visitors
Back When They Try to Leave Your Sites

- **100% Absolutely FREE**



==> <http://PsychicPops.info/>

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Installation

1.) Before installing, it's best that you have the items below prepared:

- **Domain Name**
- **Web Host**
- **Your web hosting FTP login details.**

2.) To install the script on your server, simply run the application: **digihand.exe** and follow the steps that are provided in the wizard.

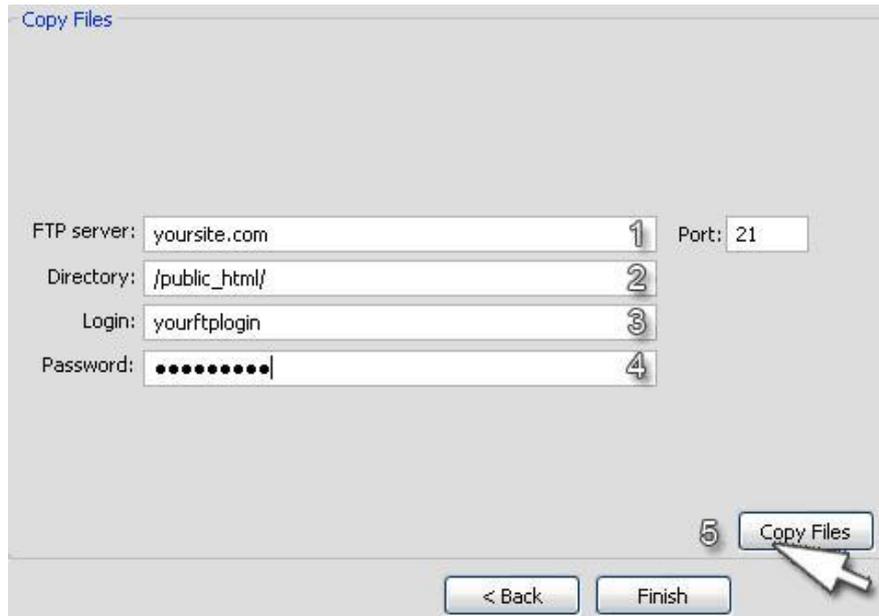
You will be asked a series of questions, where you can answer according to your needs of this program.

Upon reaching the final step, you can then use the built in FTP to upload to your site. Enter your details for:

1. **Your FTP server**
2. **Directory:** -IF you are installing the script in the root directory, just enter the root directory for example **/public_html/**

Uploading

1. **Login**
2. **Password**
3. Click the "**Copy Files**" button to initiate the upload.



During FTP upload (Final step) you may encounter a Windows warning prompt that asks you if you would like to Block the FTP access. Simply choose "**Unblock**" to allow ftp upload. You are only required to do this once as Windows will remember your selection for this application.



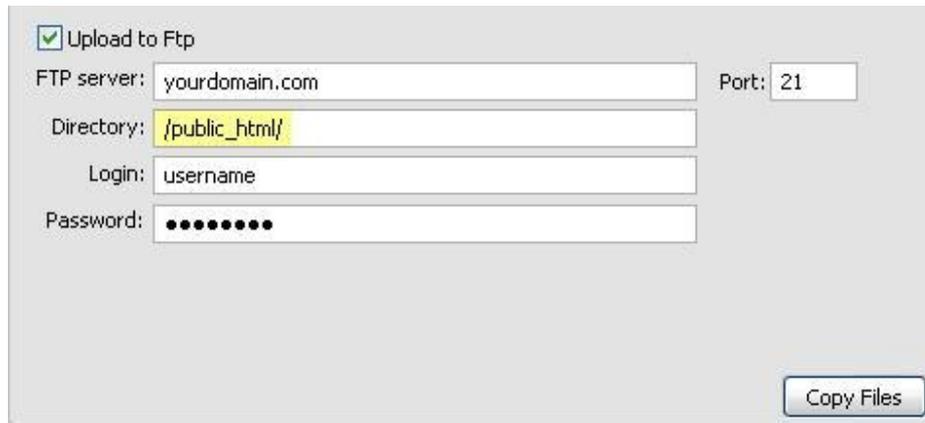
Directory Types

There are three common types of directory or domains for installation. **Choose one** that best suits your needs.

- [Installing into a Top Domain](#) /Root Directory (Recommended) Click [here](#) if you are installing it in the root directory meaning that your domain does not share under any other domains. Usually the top domain.
- Installing Into An "[Add On](#)" Domain/Directory With FTP Access
- Installing Into An "[Add On](#)" Domain/Directory **WITHOUT** FTP Access

Installing In Root Directory

-IF you are installing the script in the root directory, just enter the root directory for example **/public_html/**



Upload to Ftp

FTP server: Port:

Directory:

Login:

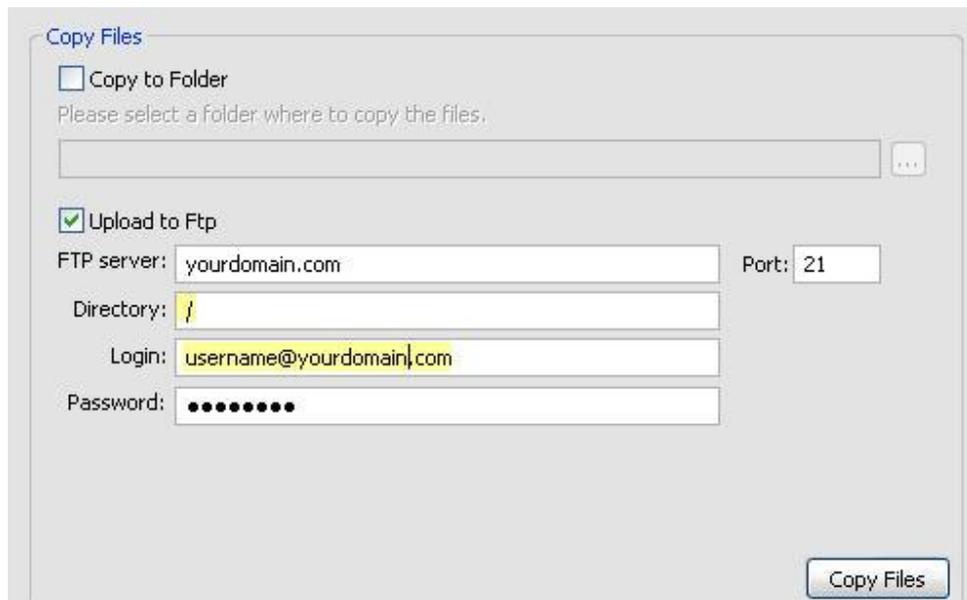
Password:

Installing Into An Add On Domain Directory

Installing The Script Into A Sub-Domains/ Sub-Folders Or Add On Domains

WITH DIRECT FTP Access

-IF you are installing it into a sub-domain or add on domain and you have an **FTP account access for that particular folder only**, then enter it as / and the installer will automatically create a subfolder where the script will be installed.



The image shows a 'Copy Files' dialog box with the following fields and options:

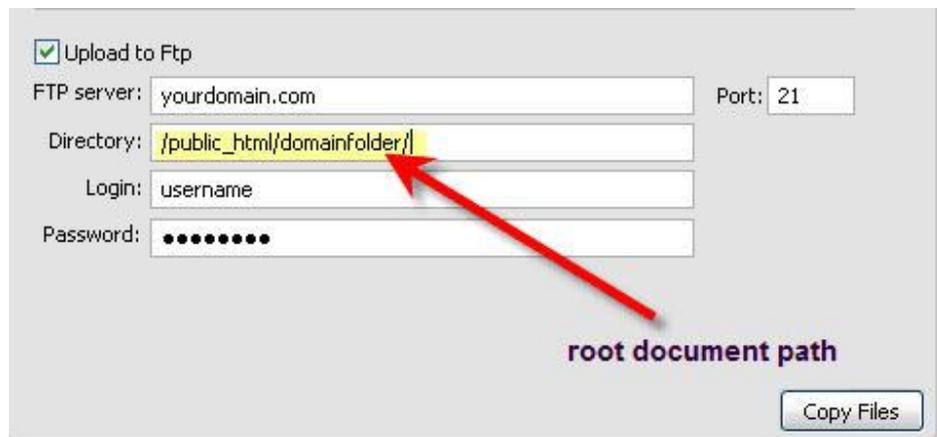
- Copy to Folder
Please select a folder where to copy the files.
[Empty text box with a browse button (...)]
- Upload to Ftp
- FTP server: [yourdomain.com] Port: [21]
- Directory: [/]
- Login: [username@yourdomain.com]
- Password: [.....]
- [Copy Files] button

Installing In Sub-Domains/ Sub-Folders Or Add On Domains

Installing The Script In Sub-Domains/ Sub-Folders Or Add On Domains **WITHOUT DIRECT FTP Access**

-IF you are installing the script in a sub-domain or an add on domain that exist within a folder for another root domain and you do not have direct FTP access to that account or an FTP account was not created for that domain, then consult your web host provider on the document root path to the domain you have on their account. In the "Directory Field" enter it as:

/home/yourrootdomainusername/public_html/domainfolder/



Upload to Ftp

FTP server: yourdomain.com Port: 21

Directory: /public_html/domainfolder/

Login: username

Password: ●●●●●●●●

root document path

Copy Files

Permission Settings/Chmodding

Once your files have been uploaded, run your browser and go to the installation folder and type in the URL to the chmod.php file:

e.g: <http://yourdomain.com/script/chmod.php>

This will change your permission settings for the template folder to 777 or whatever you have set for your default permission settings in the installer wizard.



After successfully changing the permission, you may safely remove the chmod.php file (for security) by using an FTP software.

Permission Settings Error

After you have uploaded the files to your server, go to:

<http://www.yourdomain.com/script/chmod.php>

This will automatically set the required files and folders to the permission required to run the script correctly

IF your server does not allow you to change the script via chmod.php method, you must change the permission settings manually by using an FTP program.

Chmod the following to write all e.g. 777 **ONLY** if your server returns errors when you run chmod.php.

If no errors found when you run chmod.php just delete it from your server using an FTP program.

ONLY SET THESE FILES AND FOLDER TO "WRITE ALL" PERMISSION IF YOUR WEB HOST DO NOT ALLOW YOU TO USE THE CHMOD.PHP METHOD ABOVE!

Files to set permissions:

ALL files and folders (including ALL files in sub-folders) in:

[/db/ads/](#)

[/db/ads/txtsql](#)

[/db/](#)

[/txtSQLAdmin/](#)

[/upload/](#)

Missing Files Error After Upload

If you find any errors specifying some missing files, then the files might not be uploaded correctly because sometimes due to server timed out settings, the files may not get uploaded correctly. If upload fails or some files do not get uploaded correctly resulting in errors, please use the "Copy Files" function to copy the files to your desktop and use a FTP program to upload the files.

1. Check the "Copy To Folder" checkbox
2. Uncheck the "Upload to Ftp" checkbox
3. Create a folder on your desktop by clicking the browse button
4. Click the "Copy Files" button to initiate the transfer

The screenshot shows a 'Copy Files' dialog box with the following elements and annotations:

- 1. Check here:** A red arrow points to the checked 'Copy to Folder' checkbox.
- 2. UnCheck here:** A red arrow points to the unchecked 'Upload to Ftp' checkbox.
- 3. Browse button:** A red arrow points to the browse button (three dots) next to the folder selection field.
- 4. Click here to intitiate transfer:** A red arrow points to the 'Copy Files' button at the bottom right.

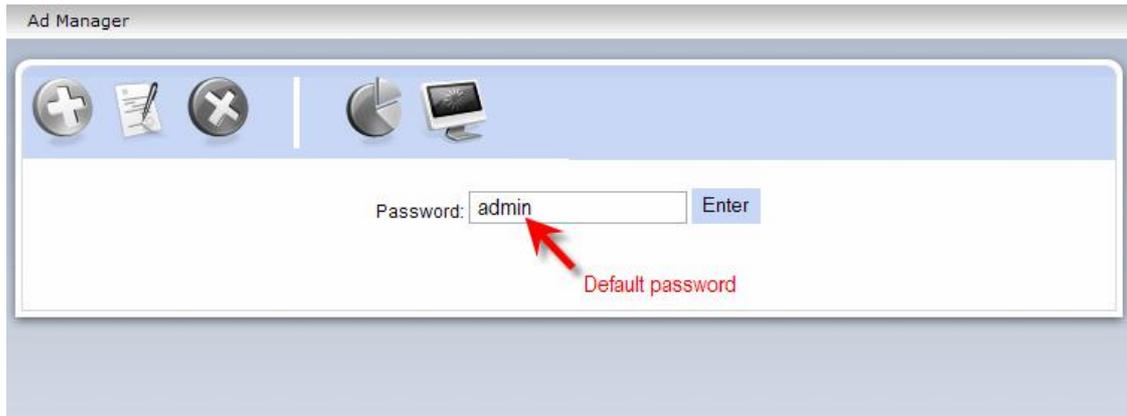
Other visible elements include: 'Please select a folder where to copy the files.', 'FTP server:', 'Port: 21', 'Directory: /', 'Login:', and 'Password:' fields.

Logging Into Your Admin Panel

To login into your admin panel, go to:

<http://yourdomain.com/script/>

Then key in your default password which is:- **admin** into the password field:



Ad Manager

+

✕

Stats

Codes

Password: admin Enter

Default password

After logging in, you can then proceed with changing your login password by clicking the “change password” link at the top right hand corner:



Ad Manager

change password | logout

Add Edit Delete

Stats Codes

Statistics

Group name: Sample Group 1 Select group

Click to change your password

Admin Panel Sections

Your admin panel is broken down to four sections for ease of understanding with each section accessible through the icon links:

Lets you **ADD**:
-Banners, -Custom Banner Sizes, -
Custom Groups

Lets you **DELETE**:
-Banners, Banner Sizes, Groups

This will be the icon you should click on to grab the **CODES** to paste into your web pages

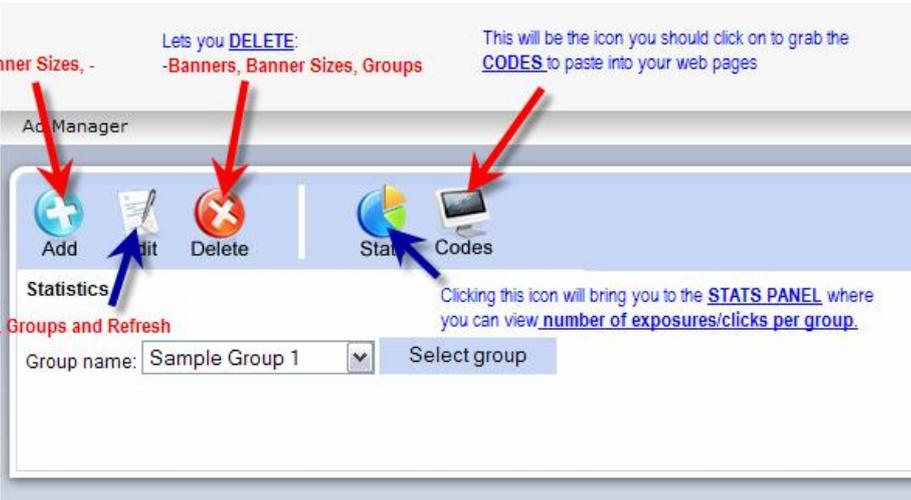
Ad Manager

Add Edit Delete Statistics Codes

Lets you **EDIT**:
Banners, Banner Sizes, Groups and Refresh

Clicking this icon will bring you to the **STATS PANEL** where you can view **number of exposures/clicks per group**.

Group name:

The image shows a screenshot of the 'Ad Manager' admin panel. At the top, there are four main sections: 'Add', 'Edit', 'Delete', and 'Statistics/Codes'. Each section has a corresponding icon: a plus sign for 'Add', a pencil for 'Edit', a red circle with a white 'X' for 'Delete', and a pie chart for 'Statistics' and a computer monitor for 'Codes'. Red arrows point from text boxes above to these icons. The 'Add' icon is annotated with 'Lets you ADD: -Banners, -Custom Banner Sizes, - Custom Groups'. The 'Delete' icon is annotated with 'Lets you DELETE: -Banners, Banner Sizes, Groups'. The 'Codes' icon is annotated with 'This will be the icon you should click on to grab the CODES to paste into your web pages'. Below the icons, there is a 'Statistics' section with a blue arrow pointing to it, annotated with 'Lets you EDIT: Banners, Banner Sizes, Groups and Refresh'. The 'Statistics' section includes a dropdown menu for 'Group name' with 'Sample Group 1' selected and a 'Select group' button. A blue arrow points from the 'Statistics' icon to the 'Stats Panel' text in the annotation below, which says 'Clicking this icon will bring you to the STATS PANEL where you can view number of exposures/clicks per group.'

How To Use?

Basically using the script is quite straight forward. You first need to add a new group to your database.

Adding A New Group

A group can be effectively used as a campaign for example. Each group can have different banner sizes (including custom banner sizes).

When, let's say you create a group, then add a banner, **ONLY** the banners with the same size will be rotated or displayed per group. This is to ensure that each ad does serves its position in your template and does not break the layout of your web pages.

1. Click The Add icon



The screenshot shows the 'Ad Manager' interface. At the top, there is a navigation bar with icons for 'Add', 'Edit', 'Delete', 'Stats', and 'Codes'. Below this, there are links for 'Add New Banner', 'New Banner Size', and 'New Group'. The 'New Group' link is highlighted with a red arrow. Below the links, there is a form with a 'Group Name' field containing 'Your New Group Name' and an 'Add New Group' button. Red arrows point to the 'Add' icon, the 'New Group' link, the text input field, and the 'Add New Group' button.

2. Click the "New Group" icon

Group Name:

3. Enter your new Group Name here

4. Once you have finalized your new Group Name, click this button to add the name to your database.

Adding A New Banner Size

The script already comes **preloaded with 11 of the most common ad sizes**, but if you would like to add a new custom size, you can do so by following the steps below:



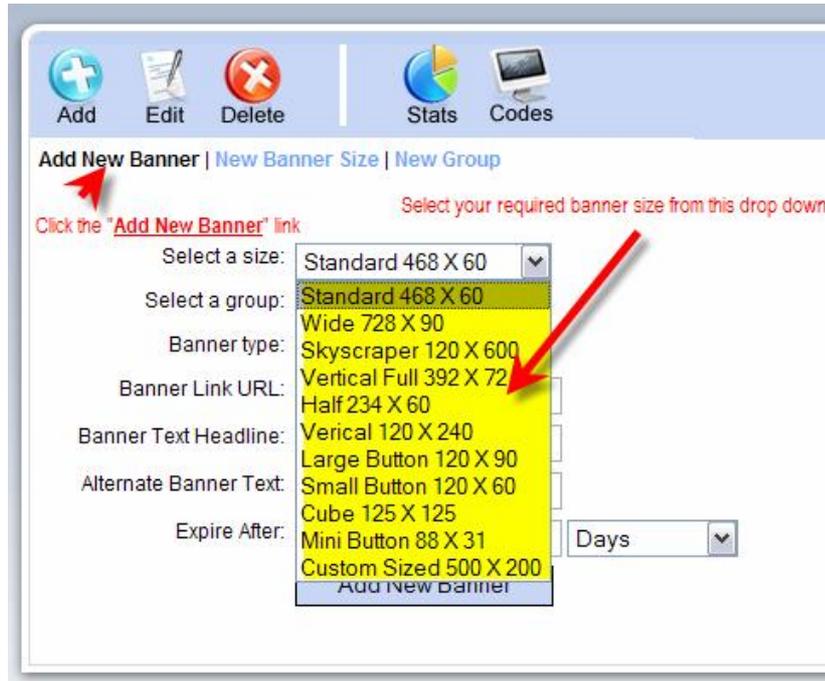
The screenshot shows the 'Ad Manager' interface. At the top, there are navigation icons for 'Add', 'Edit', 'Delete', 'Stats', and 'Codes'. Below these is a breadcrumb trail: 'Add New Banner | **New Banner Size** | New Group'. The main form contains the following fields and annotations:

- Name:** A text input field containing 'New Banner Size'. A red arrow points to the text with the annotation: 'Still in the "Add" section you can click this link to add a new banner size'. Another red arrow points to the text with the annotation: 'Give a new name to your banner size'.
- Width:** A text input field containing '468'. A red arrow points to the text with the annotation: 'Define the width (in pixels)'.
- Height:** A text input field containing '60'. A red arrow points to the text with the annotation: 'Define the height (in pixels)'.
- Add New Size:** A blue button. A red arrow points to the button with the annotation: 'Click this button to save'.

Adding A New Banner

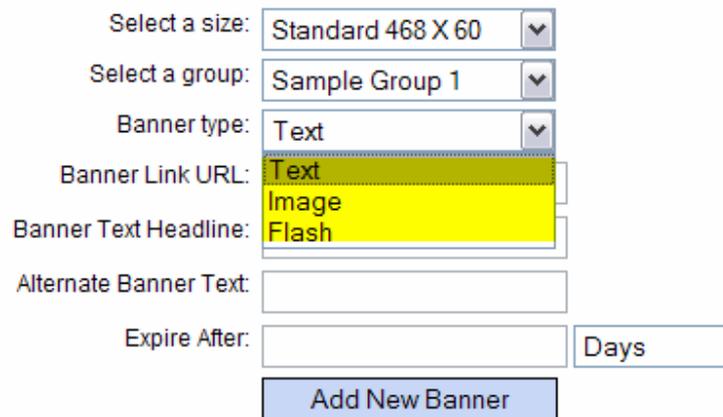
After you have added a new group and/or new banner size, you can now proceed to adding a new banner. To add a new banner, see the image below for info.

1. Select your required banner size:



The screenshot shows a web interface for adding a new banner. At the top, there are icons for Add, Edit, Delete, Stats, and Codes. Below these is a navigation bar with links for 'Add New Banner', 'New Banner Size', and 'New Group'. A red arrow points to the 'Add New Banner' link. Below the navigation bar, there is a form with several fields: 'Select a size:', 'Select a group:', 'Banner type:', 'Banner Link URL:', 'Banner Text Headline:', 'Alternate Banner Text:', and 'Expire After:'. The 'Select a size:' dropdown menu is open, showing a list of banner sizes: Standard 468 X 60, Wide 728 X 90, Skyscraper 120 X 600, Vertical Full 392 X 72, Half 234 X 60, Verical 120 X 240, Large Button 120 X 90, Small Button 120 X 60, Cube 125 X 125, Mini Button 88 X 31, and Custom Sized 500 X 200. A red arrow points to the 'Standard 468 X 60' option. The 'Expire After:' field has a 'Days' dropdown menu. At the bottom of the form is an 'Add New Banner' button.

2. Then select the type of ad banner you would like to add



The screenshot shows the same 'Add New Banner' form as above, but with the 'Banner type:' dropdown menu open. The dropdown menu shows three options: 'Text', 'Image', and 'Flash'. The 'Image' option is highlighted in yellow. The 'Banner Link URL:' field is also highlighted in yellow. The 'Expire After:' field is empty, and the 'Days' dropdown menu is visible. The 'Add New Banner' button is at the bottom.

New banner was added

3. Fill up the required fields and just click the "Add New Banner" button to save your new banner.

Getting The Codes

After adding a new banner to a new group, then it's time for you to copy the codes and paste it into any of your web pages.

Note: You do not have to use the script for onsite web pages only, instead you can also use it to manage unlimited number of banners/ads over unlimited (onsite and offsite) websites.

which you want the code: Select group banner

Select the group: Select Banner Size

Select refresh rate:

Transparency of banner:

Then just open your existing or new web pages with your favorite HTML editor and copy and paste the codes into the location where you want the banner to display.

The **refresh rate (in seconds)** allows you to control how often the banner should rotate.

Get Code

Select the banner for which you want the code:

Select the group:

Select refresh rate:

Transparency of banner: Copy and paste this code into your web page/s

5 banners will be rotated. Paste the generated code into the webpage:

```
<!-- Start Code -->  
<iframe src="http://favdemo.com/adsinboxes/banner.php?<br>action=b&t=true&ref=5&w=468&h=60&grp=12" width="468" height="60"<br>marginwidth="0" marginheight="0" hspace="0" vspace="0" frameborder="0"<br>scrolling="no" allowtransparency="true" background- <br>color="transparent"></iframe><br><!-- End Code -->
```

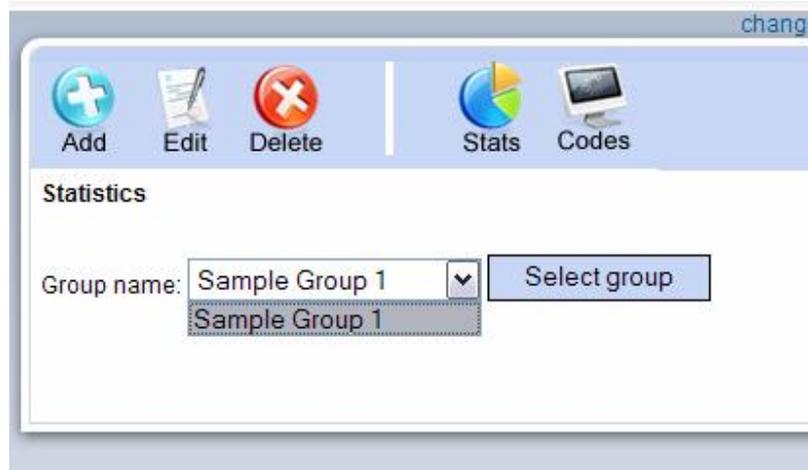
Customizing Your Text Ads

The format of your text ads can be customized by going to the **Edit | Edit Ad Template** Section



Statistics

To view number of impressions and clicks per group, simply click the Stats icon, then select from the list, the group which you would like to view the stats:



That's it!

Most importantly, **always test every feature fully** before you use the product. This should always be carried out, no matter the script you are installing.